



## **2007 Preserve America Grants**

### **Round 1**

(By State)

#### **Ensley Historic Building Survey and National Register Nomination**

*Birmingham, Alabama*

*\$25,000*

Tuxedo Junction and Ensley were the birthplace and training ground for many of Alabama's Jazz, Soul, and R&B legends. This grant will support research that will lead to the nomination of Ensley's Commercial District and Tuxedo Junction to the National Register of Historic Places, an architectural guide to Ensley's commercial district, the publication of a history of the cultural and industrial communities of Ensley and Tuxedo Junction, and the establishment of these areas as destination points.

#### **Ketchikan Waterfront Wayfinding Program**

*Ketchikan, Alaska*

*\$100,000*

The City of Ketchikan will develop a wayfinding system that will be effective in introducing and educating visitors to the historic and cultural resources of the downtown area.

#### **Heritage 61- The Cotton Highway**

*Osceola, Arkansas*

*\$100,000*

Osceola's interpretation and education project will produce and place 59 site markers along the Osceola Historic Commission's driving and walking tour as well as create other interpretive tools to explain the influence that cotton had on the development of this area and the nation.

#### **Indian Island Interpretation and Education Project**

*Wiyot Tribal Historic Preservation Officer, California*

*\$100,000*

The Wiyot Tribe will design and install designated interpretive trail markers at significant tribal locations and produce educational kiosks to provide a variety of audio and visual self guided presentations. The project will also develop curriculum for tour guides, compose living history enactments, and publish printed materials for marketing and visitor use.

#### **PRISM (Preserve Richmond to Interpret and Support Memories)**

*Richmond, California*

*\$75,000*

The City of Richmond will sponsor reconnaissance survey work that will identify historic resources to be incorporated into the Rosie the Riveter/World War II Home Front National Historical Park.

#### **San Clemente Way-Finding Sign Program**

*San Clemente, California*

*\$30,000*

San Clemente will develop a way-finding program to direct visitors to city hall, the downtown, the Municipal Pier, and North Beach historical and cultural resources.

**Denver Heritage Trail**

*Denver, Colorado*

\$64,300

The City and County of Denver will design a heritage tourism system to highlight and attract local residents and tourists to Denver's historic neighborhoods, while promoting a city and county-wide preservation ethic.

**Durango Discovery Museum Interpretive Plan and Education Program**

*Durango, Colorado*

\$35,975

Durango's 1893 Power Plant will be the site of the Durango Discovery Museum, an interactive science and technology museum focused on energy sources of the past, present, and future. An interpretative plan for the property will be developed to define the exhibits, themes, and desired visitor experiences. Also a documentary video and two history booklets will be created to increase visitor interest and understanding of the site.

**Trails of Northern Colorado**

*Fort Collins, Colorado*

\$100,000

Fort Collins will create educational projects to facilitate the goal of bringing cultural and natural heritage tourists together through an established trail system of Northern Colorado's natural areas. The project will include the creation of a cultural and natural heritage trail map, in-depth topic booklets, and an interactive website.

**Town of Silverton Cultural Resources Survey**

*Silverton, Colorado*

\$35,530

The Town of Silverton will survey and inventory several hundred historic architectural resources within the town. This project will be an important first step in the preservation and protection of important historic resources that attract visitors into the downtown area.

**Promoting Heritage Tourism in Bridgeport: Revitalizing a Historic American City**

*Bridgeport, Connecticut*

\$75,000

With a goal of increasing visitation and cultural tourism in the historic downtown, the city of Bridgeport is undertaking a comprehensive and long-term promotional campaign that will include print, radio, and billboard/marquee advertising. The campaign will direct visitors to a new website that will provide residents and visitors with information on a walking tour and the downtown area.

**Marketing Campaign for Simsbury: New England Nearby**

*Simsbury, Connecticut*

\$50,000

Simsbury will produce a marketing campaign designed to promote and enhance resident and visitor experiences in Simsbury and the surrounding communities. The campaign will utilize pre-existing signature events involving cultural, natural, and historic resources to increase awareness through a multi-tiered marketing approach.

**Historical Archaeological Survey of Kettle Creek Battlefield**

*Washington, Georgia*

\$21,729

The Kettle Creek Battlefield located 12 miles from downtown Washington was the site of a 1779 Revolutionary War battle. No archaeological study has been conducted of the site until now. The project will involve archival research, archaeological survey, and lab analysis. Collected data will be used to develop a master plan for interpretation and marketing of the battlefield.

**Developing the Visitor Infrastructure for Chinatown**

*Honolulu, Hawaii*

\$150,000

The City & County of Honolulu will develop a visitor infrastructure to showcase the historic nature of Honolulu's Chinatown through various exhibits, tours, and promotion of the area's businesses.

**Ewa Villages Heritage Tourism Plan: Preserving Hawaii's Plantation Communities**

*Hawaii State Historic Preservation Office*

\$51,727

The Ewa Sugar Plantation Village contains former mill buildings, a plantation manager's residence, and an old railroad line. This grant will support the development of a plan to adaptively use these properties as interpretive and educational tools to help tell the story of Hawaii's sugar plantations.

**City of Lockport Comprehensive Marketing Campaign**

*Lockport, Illinois*

\$30,000

The city of Lockport will develop a comprehensive marketing strategy that will include a broad range of tools including brochures and the promotion of events such as Canal Days and the Lockport Cemetery Walk.

**Interpretation of Historic Bowling Green**

*Bowling Green, Kentucky*

\$62,000

The city of Bowling Green will write, design and fabricate interpretive signs, trailheads, and other interpretive materials as part of a heritage tourism marketing campaign to promote their historic resources and enhance visitor experience.

**National Register Nominations for Cultural Tourism Destinations**

*Michigan State Historic Preservation Office*

\$68,843

Michigan's State Historic Preservation Office will use grant funding to develop National Register of Historic Places nominations and erect historical markers for two significant locations: Mary's City of David and Idlewild. Information gained from this process will serve as the foundation for further development of these locations as tourist destinations.

**Grand Rounds Historic District Survey and National Register Documentation**

*Minneapolis, Minnesota*

\$25,000

The Grand Rounds park system will be comprehensively surveyed to document and assess the significant and character defining features located in the 53-mile parkway system. A National Register nomination will be prepared and the research will be used to further enhance the interpretation and protection of this historic landscape.

**Linking New Ulm: Past and Present Project**

*New Ulm, Minnesota*

\$20,119

The city will develop an overall plan for signage, markers, and wayfinding for New Ulm's commercial downtown district. The project will include recommendations for interpretation of historic resources, living history site potential, and use of other media to convey New Ulm's history.

**Corinth Civil War Preservation Project**

*Corinth, Mississippi*

\$60,000

Corinth, site of the Battles of Corinth and Shiloh, contains 16 designated sites associated with the Civil War. This project will support the marketing of these sites to all regions of the country to help build Corinth's heritage tourism industry.

**Regional Tribute to the 150<sup>th</sup> Anniversary of the Vicksburg Campaign**

*Vicksburg, Mississippi*

\$100,000

Centered on the 150<sup>th</sup> anniversary (2012-2013) of the Vicksburg Campaign, this project will develop and market educational material as well as provide cultural heritage training and education. Vicksburg will also implement activities to generate excitement and enthusiasm for the upcoming anniversary.

**Montana Heritage Preservation Training Initiative**

*Montana State Historic Preservation Office*

*\$100,000*

The Montana SHPO will provide preservation and heritage tourism training to communities statewide. Training will focus on local heritage, preservation, tourism and economic development.

**Program to Revitalize Clinton Street District**

*Brockport, New York*

*\$30,208*

Based on the Village of Brockport's Canal-front Master Plan, the Clinton Street District was targeted for revitalization to make it a heritage tourism destination. This work will involve a series of meetings with property owners, business owners, the general public, and relevant stakeholders. The project will also develop a design plan for underutilized spaces in the district and hire an economic consultant to develop a comprehensive market analysis to determine business and heritage tourism opportunities.

**Downtown Cortland's Heritage & Culture District**

*Cortland, New York*

*\$50,250*

This project involves a series of studies of the historic properties in downtown Cortland to assess their potential for housing commercial, arts, and cultural activities.

**Public Access and Interpretation Plan at West Point Foundry Preserve**

*Putnam County, New York*

*\$150,000*

The 87-acre West Point Foundry Preserve, the site of a 19<sup>th</sup> century ironworks, will develop a public access and interpretation plan to help attract more visitors to the Hudson Valley. This public access and interpretation plan will provide the guidance for creating thematic trails, gathering areas, and gateways throughout the Foundry Preserve.

**Rensselaer County Heritage Tour**

*Rensselaer County, New York*

*\$23,075*

Rensselaer County will develop a marketing template for the promotion of the County's historic and cultural resources. The project will create signage and other wayfinding tools to attract and inform local residents and visitors to the various towns.

**Schenectady Heritage Tourism and Management Plan**

*City of Schenectady, New York*

*\$20,000*

Schenectady will create a tourism plan to identify and reflect current opportunities and obstacles. They will study how to incorporate revitalization efforts and help manage organizational changes with the opening of a new visitors' center and expansion of heritage activities.

**Discovering Downtown: Preserving and Promoting Gastonia's Heritage**

*Gastonia, North Carolina*

*\$29,500*

Funds from this grant will produce a multi-faceted marketing campaign to promote Gastonia as a heritage and cultural tourism destination. Products include wayfinding signs, a walking-tour brochure, an updated Gastonia Downtown website, and a multimedia education and heritage package.

**Cheltenham Township "Cultural Resources Survey"**

*Cheltenham, Pennsylvania*

*\$20,000*

The Township of Cheltenham will hire a preservation consultant to survey and document historic sites that currently are not recognized for their historic or architectural value. The goal of the project is to maintain and update existing cultural resource records in order to inform visitors of the Township's historic integrity.

**Pennsylvania Civil War and Underground Railroad Project**

*Pennsylvania State Historic Preservation Office*

\$80,000

The Pennsylvania SHPO will create a living history program in an effort to increase the visibility of Underground Railroad and Civil War resources in Franklin, Adams, Dauphin, and York Counties. In preparation for the Civil War Sesquicentennial and the 150<sup>th</sup> anniversary of the Emancipation Proclamation, this program will coordinate and train costumed interpreters to serve as living history resources to visitors during community events to enhance the education experience.

**Connecting Our Heritage: Wayfinding Master Plan for Downtown Woonsocket**

*Woonsocket, Rhode Island*

\$45,000

Woonsocket will create a wayfinding master plan to propose design solutions, suggest opportunities for new connections between Main Street and the Blackstone Riverfront, propose improvements to the bypass, and improve visitor movement through the downtown.

**Historic Chesterfield Marketing Program**

*Chesterfield, South Carolina*

\$27,000

Founded in 1785, Chesterfield has two National Register districts and several individually significant historic resources. The town will better highlight and promote these resources through the creation of a brochure and the installation of signage in and around the historic districts, downtown area, and entrances to the community. The goal is to increase visitors to the downtown area and thus expand the economic base of the commercial district.

**Central South Dakota Heritage Tourism Education Program**

*South Dakota State Historic Preservation Office*

\$83,776

Through the identification of historically significant resources in the region around Pierre, South Dakota, this project will improve interpretive plans and educational resources to promote heritage tourism to the area. Specifically, preservation plans will be developed; signage, brochures, information kiosks, driving and walking tours created; and educational tools researched and produced, to promote and explain the value of South Dakota's historic resources.

**Brownsville-21 Project**

*Brownsville, Texas*

\$132,870

The City of Brownsville will develop a GIS based interactive web application, as well as brochures, signage, and informational kiosks, in an effort to provide greater accessibility and information for their historically significant resources. These educational resources will also have a kid friendly and bilingual component to make them more accessible to all visitors. The goal of this work is to promote and enhance the heritage of Brownsville and attract visitors to the region.

**Petersburg Historic District Enhancement Program**

*Petersburg, Virginia*

\$100,000

The City of Petersburg will create a series of interpretative markers within the Petersburg's historic districts. These will be accompanied by a series of walking tour brochures to help draw attention to the historic architecture and sites in the area.

**Digital Downtowns: Creating GIS Databases for Historic Downtowns**

*Vermont State Historic Preservation Office*

\$51,000

This project will make information about historic resources in 16 Vermont communities readily available and usable by travelers, planners, and educators. By converting information to digital Geographic Information System (GIS) data in a searchable database, more information, including interactive maps, can be displayed and downloaded on the internet.

**Walking Tour of Historic St. Johnsbury**

*St. Johnsbury, Vermont*

\$22,375

The Town of St. Johnsbury will create a walking tour of the St. Johnsbury Historic Districts, including the downtown area and Main Street, in order to promote their unique heritage.

**Welcome to Windsor**

*Windsor, Vermont*

\$44,650

This marketing project will bring to life three of the most significant periods in Windsor's history. Products will include location and interpretive signs and a walking-tour brochure that will also be available in a downloadable format on the internet.

**Historic Bellingham Neighborhoods Survey and Inventory**

*Bellingham, Washington*

\$150,000

The City of Bellingham will undertake a reconnaissance-level survey and inventory of the historic resources in three of the City's centrally located neighborhoods that contain resources dating from the 1850s through the 1950s. This information will be stored electronically and used to instruct better planning decisions and create heritage tourism and educational materials. An intensive-level inventory will ultimately be conducted so a National Register district nomination can be completed.

**Heritage Trails in King County: Visitor Guides to Landmark Sites**

*King County, Washington*

\$38,734

Seattle will create a series of heritage trail guides to promote heritage tourism in the Seattle/King County area. These guides will focus on the region's three most significant historical themes, while weaving in ethnic and cultural elements of social history, the arts, innovation, and sustainability.

**Vancouver National Historic Reserve "Step On" Tour Program Expansion**

*Vancouver, Washington*

\$59,986

The City of Vancouver will promote heritage tourism to the Vancouver Historic Reserve through the expansion of "Step-on" group tours and a group tour marketing plan that will best serve the tourism needs of the Historic Reserve and downtown Vancouver.

**Wyoming Local Preservation & Tourism Training**

*Wyoming State Historic Preservation Office*

\$25,500

The State Office's goal is to educate the local preservation commissions in Wyoming on the basics of historic preservation and heritage tourism. Several one day training sessions will be held across the state and target existing Preserve America communities and Certified Local Governments.

**Preserve America Proposed Projects**  
**FY07 Round 2**  
(by state)

**Planning for Preservation and Heritage Tourism in Arkansas**

*Little Rock, Arkansas*

\$150,000

The State Historic Preservation Office will award subgrants to city and county governments that hold both Certified Local Government and Preserve America designations to develop local heritage tourism and preservation plans.

**Santa Monica Pier “100 Years in the Past, 100 Years in the Future”**

*Santa Monica, California*

\$100,000

Santa Monica will promote the historic and cultural value of the Santa Monica Pier through a yearlong celebration and marketing campaign. The project works towards the goal of enriching the heritage tourism experience of visitors and provoking a deeper respect for the integral importance of the pier.

**Weaverville Marketing and Way-finding Project**

*Weaverville, California*

\$28,754

This heritage marketing project works to promote local heritage festivals, advertise local museum exhibits, and develop and implement way-finding and identity-building elements specified in the Weaverville Revitalization Plan.

**Baca County Rural Resources Survey**

*Baca County, Colorado*

\$25,000

The survey will document the historic resources of Baca County in an effort to better promote heritage tourism and awareness of these resources.

**Heritage Wayfinding Signage, Informational Kiosk and Walking Tour Brochure for the Historic Main Street District**

*Fayetteville, Georgia*

\$31,000

This interpretive project will promote heritage tourism efforts and help identify the historical and cultural resources located within the historic main street district of Fayetteville, Georgia.

**Celebrating 200 Years of History: Madison Bicentennial Heritage Program**

*Madison, Georgia*

\$34,458

The Madison Bicentennial Heritage Program will illuminate Madison, Georgia’s diverse history and provide permanent interpretive information for the physical representations of the town’s past.

**Mines of Spain Exhibit and Education Program**

*Dubuque, Iowa*

\$150,000

This project strives to increase visitation, enhance interpretation, expand educational opportunities, and build partnerships within the Mines of Spain National Historic Landmark.

**Santa Fe Passenger and Freight Complex Re-use and Restoration Planning**

*Fort Madison, Iowa*

\$20,000

The Santa Fe Passenger and Freight Complex Re-use and Restoration planning project will produce long and short term plans for the site. The vision is for the depot to house interpretive information on local railroad history while allocating space for the Railway Express Office.

**Fort Hays State Historic Site Guardhouse Interpretive Exhibits**

*Topeka, Kansas*

\$114,866

The State Historic Preservation Office will work to fabricate interpretive exhibits that will detail the history of Fort Hays from 1865 to 1889. The exhibits will be targeted to engage heritage tourists, school groups and others interested in the fascinating history of the fort.

**Information Signage, Kiosks, and Wayfinding for Burlington Historic District**

*Burlington, Kentucky*

\$22,500

The Burlington Historic District project will work to install plaques, wayfinding signs, and an informational kiosk describing historic buildings and sites in an effort to create a greater awareness of heritage tourism within the district.

**Discover Landmark Covington! Cultural Heritage Tourism Program**

*Covington, Kentucky*

\$130,000

The goal of this project is to produce urban walking and driving cultural heritage tours that will help preserve, enhance, and promote the rich cultural assets of Covington.

**Rural Heritage Development Initiative Preserve America Sub-Grant Program**

*Frankfort, Kentucky*

\$80,000

The State Historic Preservation Office will subgrant funds to market heritage tourism information and develop heritage tourism education materials and/or National Register nominations based on current survey work of three counties in Kentucky involved in the Rural Heritage Development Initiative.

**Thurgood Marshall's First Public School**

*Baltimore, Maryland*

\$100,000

The City of Baltimore will work to complete the research and documentation necessary to prepare and fabricate interpretive exhibits at the Henry Highland Garnett School that will illuminate the years in which Thurgood Marshall, the country's first African American Supreme Court Justice, was educated. The exhibits will help to detail the school's segregated past as well as the rich cultural heritage of the Upton community of Baltimore City.

**Maryland Heritage Areas Program Strategic Plan**

*Crownsville, Maryland*

\$75,000

The State Historic Preservation Office will work to strengthen their State heritage areas program through the creation of a strategic plan which will enable them to better serve the heritage areas as well as identify short, mid, and long-term goals for the State of Maryland's heritage tourism endeavors.

**Frederick Visitors Center Exhibit and Heritage Trail**

*Frederick, Maryland*

\$150,000

The City of Frederick will use grant funds to develop a comprehensive interpretive program for the Frederick Visitors Center and heritage trail markers along pedestrian pathways leading into downtown Frederick.

**Lowell Cultural Heritage Branding Project**

*Lowell, Massachusetts*

\$75,000

The Cultural Organization of Lowell, along with their partner organizations, will develop a cultural marketing strategy and implementation plan that will help to brand Greater Lowell as a unique hub of cultural and heritage activity.



**Condition Assessment and Preservation Plan – Stone Arch Bridge Keene, NH**

*Keene, New Hampshire*

\$25,000

This project will result in a condition assessment and preservation plan for the Cheshire Railroad Stone Arch Bridge in Keene, New Hampshire, which will be used to preserve the bridge and assist the community in promoting its heritage tourism plans that are oriented toward railroad history.

**City of Beacon Heritage Tourism and Way-finding Project**

*Beacon, New York*

\$46,775

The focus of this project is to inform visitors of historic and cultural resources through the development of a variety of informational and educational materials. Additionally, funds benefit a major statewide celebration of the 400<sup>th</sup> anniversary of Henry Hudson's voyage along the river that bears his name.

**Historic Village Center Pedestrian Way**

*Southampton, New York*

\$63,500

The City of Southampton will develop a pedestrian plan for the Historic Village Center that ensures that pedestrian infrastructure and open spaces will be incorporated into the built environment and that future development in this area is in-line with the small scale and historic character of the Village.

**Rural Heritage Resources Survey: Northampton, Hertford, Bertie, and Beaufort Counties**

*Raleigh, North Carolina*

\$75,000

This project will facilitate the State Historic Preservation Office compilation of comprehensive survey data for rural counties in eastern North Carolina, resulting in survey coverage and public awareness of these underserved counties rich in history and resources.

**Explore the Heritage of Pennsylvania's Washington County**

*Washington, Pennsylvania*

\$120,000

The project will help to develop a marketing strategy geared towards improving and advancing heritage tourism efforts in the Washington County.

**Broad Street Regeneration Initiative in Pawtucket, Cumberland and Central Falls, Rhode Island**

*Pawtucket, Cumberland, and Central Falls, Rhode Island*

\$50,000

This project will help three Preserve America communities produce sustainable development principles in an effort to support heritage tourism in the region.

**The South Carolina Preserve America Initiative**

*Columbia, South Carolina*

\$150,000

The South Carolina State Historic Preservation Office will subgrant Preserve America funds, as matching grants of \$20,000 or less, to smaller cities and towns across the state to assist them in the study, use, protection and promotion of their historic and cultural resources.

**Heritage Trails of Bastrop, Texas**

*Bastrop, Texas*

\$70,000

The City of Bastrop, part of the newly designated federal trail *El Camino Real de los Tejas*, will collaborate with local partners to promote awareness of the cultural, historical and natural resources and experiences that are available to visitors.

**Barn Census Project***Montpelier, Vermont*

\$150,000

This survey project will develop a methodology, collect data, purchase storage systems, and recruit and train volunteers to conduct a survey of barns in Vermont. Information collected will result in a greater understanding of the number of, and condition of, these structures.

**4<sup>th</sup> Avenue Cultural Corridor Project***Edmonds, Washington*

\$50,000

The City of Edmonds will create a plan to advance economic development and cultural tourism within the historic downtown. The main focus of the project is the development of a plan to create a “Cultural Corridor” along a section of 4<sup>th</sup> Avenue, connecting the core downtown retail area to the newly opened performing arts center.

**Marketing our Heritage through Collaborative Partnerships***Vancouver, Washington*

\$50,000

This marketing project will result in the development of strategies and tools to promote the Vancouver National Historic Reserve (including Officer’s Row, Fort Vancouver National Historic Site, Pearson Airfield, Vancouver Barracks, and the Columbia River Waterfront) to a larger regional and national audience.

**West Virginia Thematic Tours***Charleston, West Virginia*

\$100,000

The State Historic Preservation Office will develop statewide thematic tours to encourage heritage tourism in communities based on specific historic theme topics. The goal of the project will be to provide a state model for creating thematic tours within West Virginia.

**Bringing Back History: Mineral Point Municipal Building Historic Structures Report***Mineral Point, Wisconsin*

\$25,000

This survey project will go toward the production of a Historic Structures Report for the Mineral Point Municipal Building. This, in turn, will be used to guide the restoration and renovation of the building for use as a central point for tourist information, theater performances and conferences.